OFFICIAL PRESS KIT · 2026

DJ DREW

THE FACE OF MODERN NYC NIGHTLIFE



DJ / EMCEE

BROOKLYN, NY

14+ YEARS

@THEOFFICIALDJDREW



AT A GLANCE

BASED IN	Brooklyn, New York
ROLE	DJ / Emcee
SOUND	Open format, precisely curated
EXPERIENCE	14+ years in NYC nightlife
AUDIENCE	36.6K on Instagram · 60% in NYC
SPECIALTIES	Nightlife, special events, hospitality & marketing
BOOKINGS	a1mbitionmgmt@gmail.com

STARTED AT TEN. NEVER STOPPED.

Born and raised in Brooklyn, Drew was spinning block parties and private events alongside his father by age ten. That early start grew into ticket sales and party promotion across the Tri-State area.

He sharpened his craft with the renowned Dream Hospitality Group, learning under some of nightlife's biggest names. Fourteen-plus years later, his precisely curated open-format sets and command of the mic make him one of New York's most trusted DJs and emcees.

10
AGE OF FIRST GIG

14+
YEARS IN NIGHTLIFE

DHG
DREAM HOSPITALITY ALUM



INSTAGRAM FOLLOWERS

36.6K

A NEW YORK AUDIENCE, NOT A BORROWED ONE.

Six in ten of Drew's followers live in New York City. When he posts a date, the people who show up are local.



SHARE OF INSTAGRAM FOLLOWERS BY CITY · INSTAGRAM INSIGHTS

BROOKLYN'S RISING STAR BRINGING AUTHENTICITY INTO THE HIP-HOP SCENE

BILLBOARD HIP-HOP · EXCLUSIVE INTERVIEW



FEATURED

THISIS50

RADIO PLAY

HOT 97 · KTU · Z100

NEW SINGLE

LET'S LOVE TONIGHT

ROOMS HE'S RUN

NEW YORK · NEW JERSEY · LOS ANGELES

















BRANDS & PARTNERS

LEAGUES · ARENAS · CONSUMER BRANDS

Chick-fil-A			NFL	NHL	NBA
UFC		UBS Arena	Madison Square Garden. The World's Most Famous Arena	Tempo by Hilton	Brooklyn Cyclones
New York Rangers	New York Knicks	Supreme	Got Tyle	Sneaker Con The Greatest Sneaker Show On Earth	Cerveza Modelo Especial
bang Fuel Your Destiny!	Deloitte.	Top Shelf Staffing			+ MANY MORE

TRUSTED BY THE A-LIST

Artists, athletes and public figures Drew has played for or alongside.

01 MUSIC

Jay-Z
Rihanna
Bad Bunny
Justin Bieber
Ariana Grande
50 Cent
Mary J. Blige
Missy Elliott
Chris Brown
Future
Lil Baby
Ne-Yo
Nelly
Sean Paul
French Montana
Fetty Wap
NAV
John Summit
Bobby Shmurda
Sean Kingston
Cascada
DJ Adoni
Cloone

02 SPORTS

Derek Jeter
Shaquille O'Neal
David Ortiz
James Harden
Juan Soto
Dana White

03 ENTERTAINMENT

Oprah Winfrey
Kevin Hart
Mark Wahlberg
Pete Davidson
Lil Mo Mozzarella

BOOK DREW FOR



01

NIGHTLIFE & CLUBS

Headline and resident sets for New York's top rooms, from rooftops to lounges.



02

PRIVATE & SPECIAL EVENTS

Birthdays, celebrations and exclusive parties, read and paced for the crowd.



03

BRAND & CORPORATE

Activations and corporate events trusted by leagues, arenas and global brands.



04

EMCEE & HOSTING

On the mic as well as the decks — one professional running the whole night.

A SURE BET FOR A FULL ROOM

01 **14+ YEARS**
A decade and a half behind the decks

02 **LOCAL REACH**
36.6K followers, 60% in NYC

03 **CELEBRITY TRUSTED**
Booked around A-list talent

04 **CORPORATE PROVEN**
Leagues, arenas and global brands

05 **CROWD CONTROL**
Reads and holds a packed room

06 **RECOGNIZED**
Billboard, ThisIs50, NYC radio

07 **DJ + EMCEE**
Runs the music and the mic

08 **PROFESSIONAL**
On time, on brief, every time



DJ DREW

LET'S BOOK YOUR NIGHT.

BOOKINGS & INQUIRIES

a1mbitionmgmt@gmail.com

INSTAGRAM

@theofficialdjdrew

BASED IN

New York City